



PARTNERSHIP PACKAGES

2026



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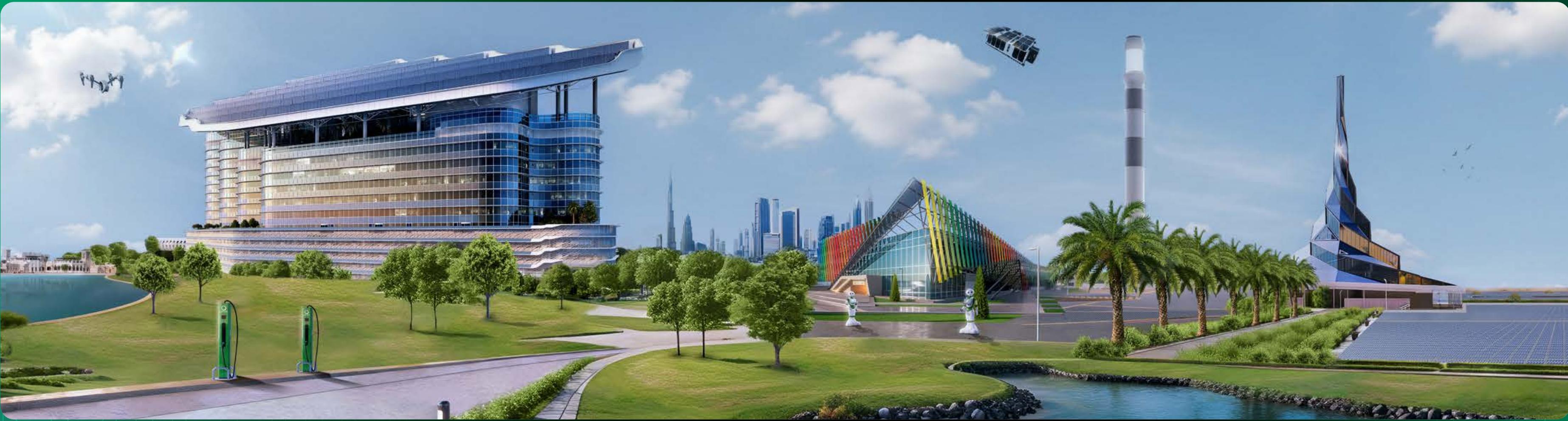
AT 03FORFRONT INTRODUCTION



WETEX, organised by Dubai Electricity and Water Authority (DEWA), is in line with Dubai's vision to build a sustainable future for the Emirate and is held annually under the directive of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE.

WETEX is the perfect platform to display the latest technological advancements and discuss the latest trends related to energy, water conservation, saving natural resources and building a sustainable environment. It provides an ideal opportunity for local and international companies and organisations to share and showcase their products and services, along with offering a forum to share best practices and experiences with exhibitors from around the world.

04 ABOUT DEWA, THE ORGANISER



Dubai Electricity and Water Authority PJSC (DEWA) organises WETEX. DEWA is a member of the Dubai Supreme Council of Energy, which aims to support Dubai's vision to build a sustainable future.

DEWA was formed on 1 January 1992 by a decree issued by the late Sheikh Maktoum bin Rashid Al Maktoum to merge Dubai Electricity Company and Dubai Water Department, which previously operated independently of each other. Both organisations were established in 1959 through the foresight of the late Sheikh Rashid bin Saeed Al Maktoum, then Ruler of Dubai, with the government supporting the bodies in their objective of making adequate and reliable supplies of electricity and water available to the people of Dubai.

On 12 April 2022, the shares of DEWA (PJSC) started trading on the Dubai Financial Market (DFM). DEWA is the largest company on the DFM, with a market capitalisation of ₦125 billion (\$34 billion). The wide interest from local and international investors affirms DEWA's position as a globally leading sustainable innovative corporation. It also underlines the attractiveness of Dubai as a global capital market.

05 ABOUT WETEX

Held annually under the directives of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, and the patronage of His Highness Sheikh Ahmed bin Saeed Al Maktoum, Chairman of the Dubai Supreme Council of Energy, the Water, Energy, Technology and Environment Exhibition (WETEX), is a cornerstone event for sustainability in the region.

WETEX provides an exceptional platform to showcase the latest technological advancements and explore trends in water, energy, environmental sustainability and renewable energy. It creates valuable opportunities for local and international companies to display their products and services, while also encouraging the exchange of best practices and expertise among participants from around the world.



06 WETEX 2025 IN NUMBERS



50,000+ VISITORS



68 SPONSORS



3,100
EXHIBITING BRANDS



135 SPECIALISED
SESSIONS AND PANEL
DISCUSSIONS

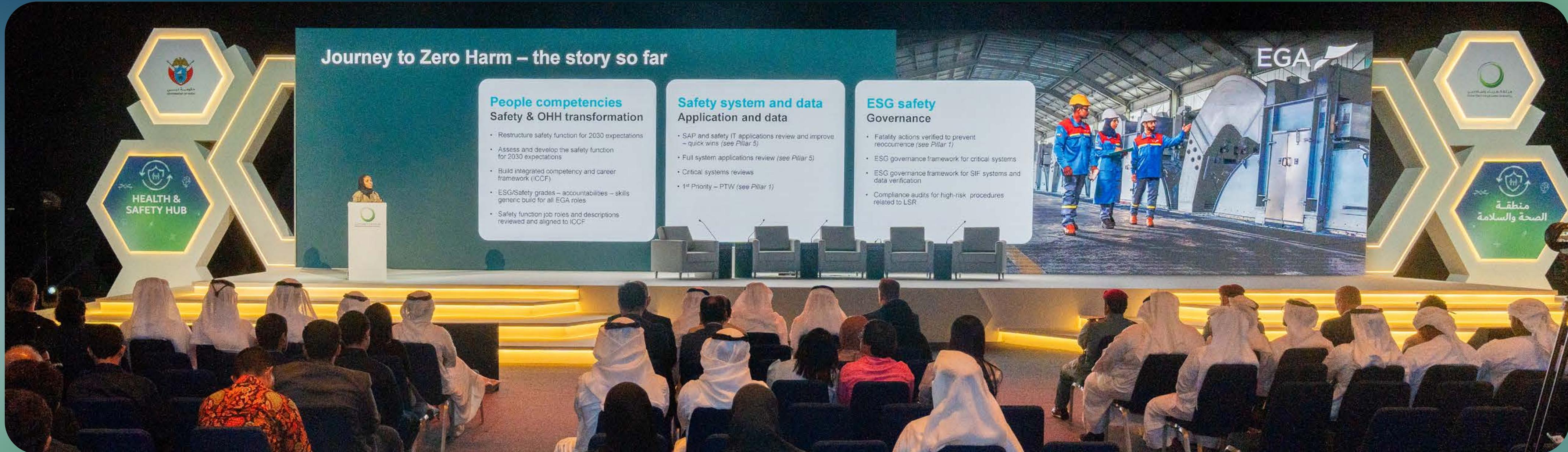


65
PARTICIPATING
COUNTRIES



18
COUNTRY PAVILIONS

07 HEALTH AND SAFETY



The Health & Safety Hub has established itself as a dynamic platform dedicated to raising awareness and promoting the latest innovations and best practices in health and safety. Hosted alongside WETEX 2025, the Hub features a dedicated conference with insightful sessions covering occupational health standards, emergency preparedness, workplace well-being, and resilience building. It also offers a wide range of engaging activities and interactive workshops designed to foster practical learning and collaboration.

With the active participation of leading government authorities, prominent universities, and industry experts, the Health & Safety Hub stands as an essential convergence point for shaping the future of workplace safety and health standards. This unique gathering offers visitors and attendees unparalleled access to cutting-edge solutions, hands-on demonstrations, and invaluable networking opportunities that drive meaningful collaboration and innovation.

08 WETEX LEADERSHIP ROUNDTABLE



The Leadership Roundtable this year featured an exclusive, invitation-only strategic session in partnership with PwC, bringing together CEOs and C-level executives from across the energy and sustainability sectors. The closed-door discussion focused on the critical topic of increasing energy demand, exploring the challenges and opportunities it presents for governments, utilities, and the private sector. High-level participants shared strategic perspectives and actionable insights, reinforcing the Leadership Roundtable's role as a premier platform for decision-makers to address pressing industry priorities and shape the path toward a sustainable future.

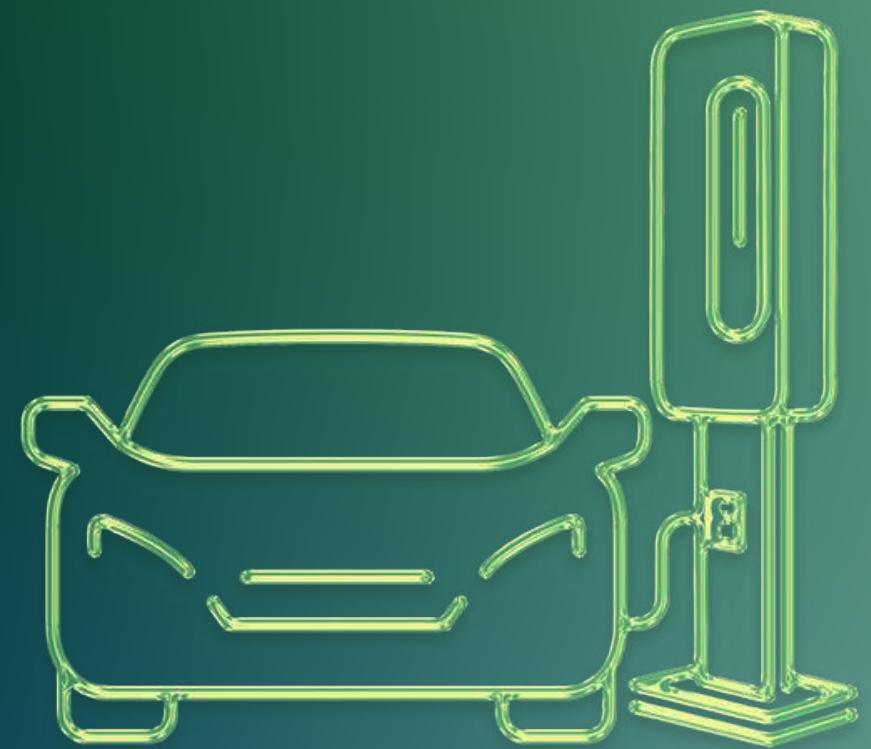
09 DELEGATION ZONE

The Delegation Zone served as a dedicated networking platform that brought together leading international organisations, government entities, and industry leaders for high-level discussions and strategic matchmaking. Organised with the support of the UAE Ministry of Economy, the DEWA-Confidential

Zone facilitated meaningful dialogue and cooperation, fostering partnerships between key global players and the UAE's public and private sectors. With the active participation of the European Commission and other prominent international partners, the Delegation Zone reinforced its position as a central hub for building strategic alliances and driving forward the global sustainability agenda.



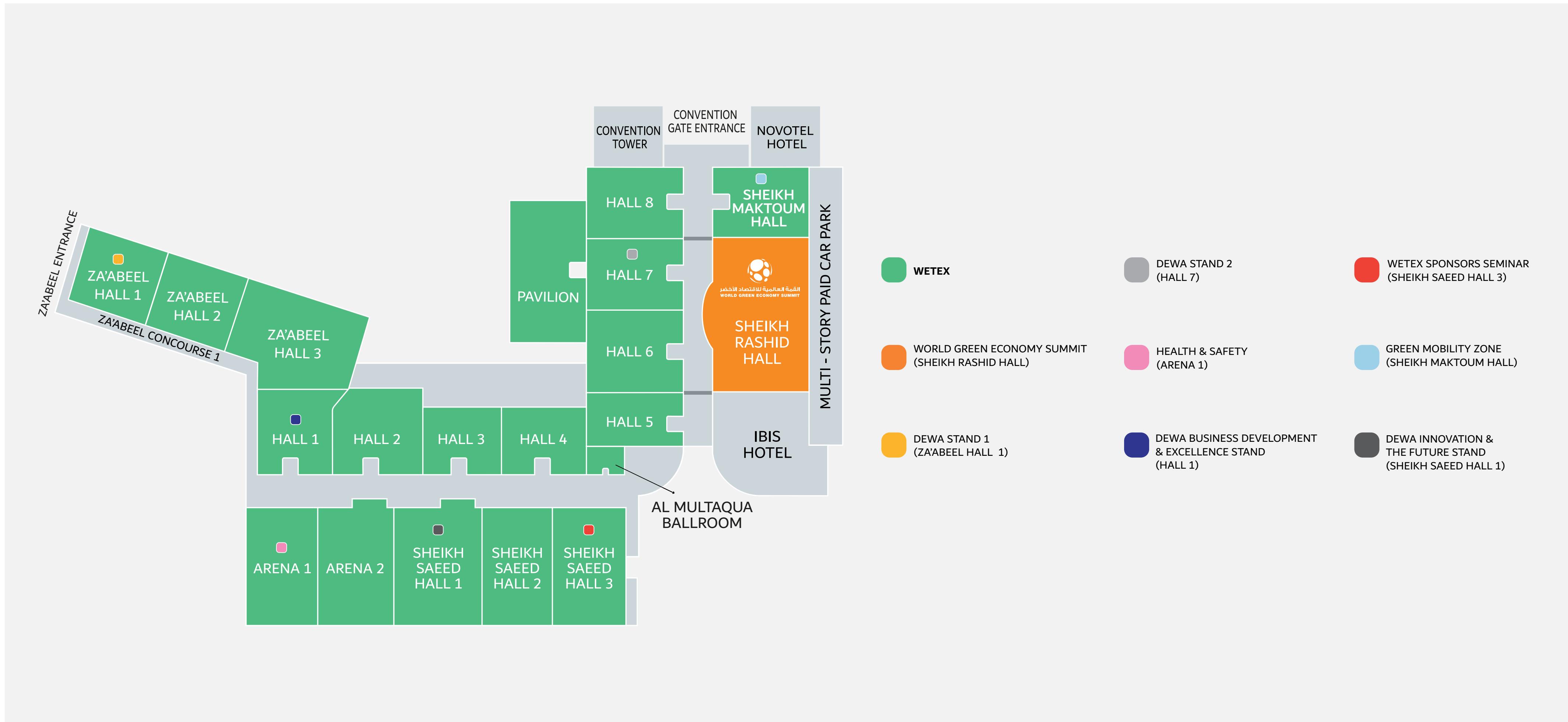
10 GREEN MOBILITY



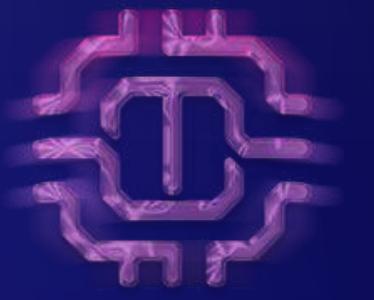
Experience the future of sustainable transport at WETEX new Green Mobility Zone. Bringing together automotive industry leaders, this innovative space aims to foster collaboration, showcase cutting-edge technologies in electric vehicles, and drive discussions on eco-friendly practices. Join us to explore, connect, and accelerate towards a cleaner automotive future.



11 EVENT FLOOR MAP

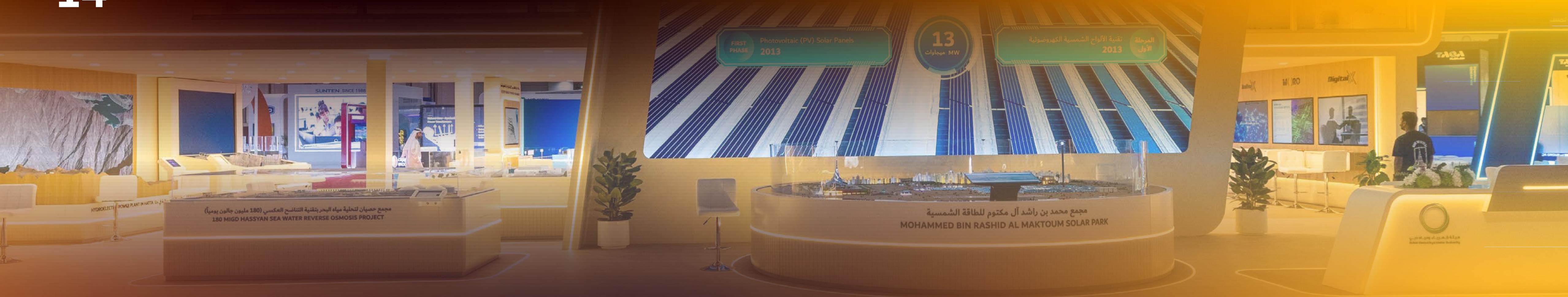


PREMIER SPONSOR

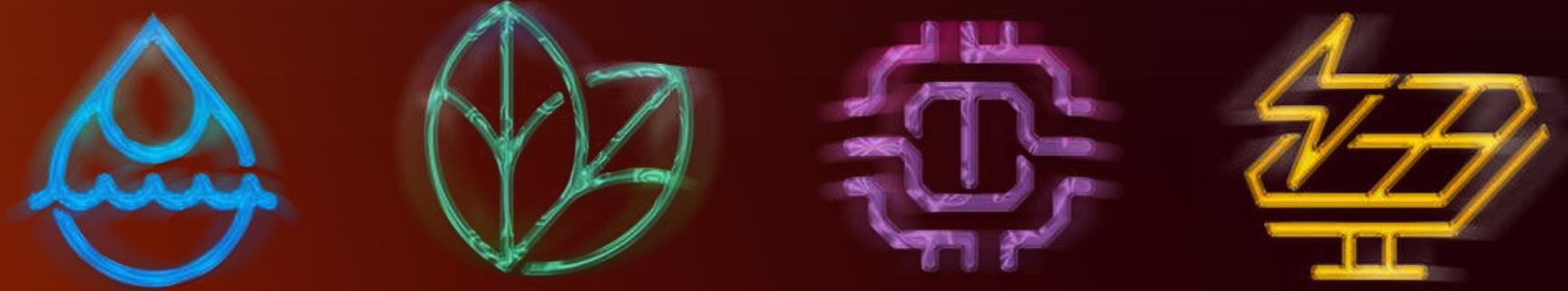


13 PREMIER SPONSOR - ₧ 3,000,000

Space	350 sqm.		
Brand Positioning	<p>Pre:</p> <ul style="list-style-type: none"> • Logo placement across WETEX Marketing material • Exposure on WETEX social media platforms 	<p>During:</p> <ul style="list-style-type: none"> • Full page advertisement by sponsor within WETEX Exhibitors' Catalogue • Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue • Logo of Sponsor to be placed on venue branding during the exhibition • Prominent presence of Sponsor logo on venue branding • Exclusive presence of Sponsor logo on Sponsors Seminars venue branding 	<p>Post:</p> <ul style="list-style-type: none"> • Logo of Sponsor on Post Show Report • Thank you ad in newspaper
Digital	<p>Pre:</p> <ul style="list-style-type: none"> • Logo placement across WETEX Marketing material. 'wherever applicable' • Logo of Sponsor on WETEX website and app with hyperlinks leading to the Sponsor's website and social media • Exposure on WETEX social media platforms • Social Media video interview with the official sponsor spokesperson on WETEX Platforms 	<p>During:</p> <ul style="list-style-type: none"> • Full page advertisement by sponsor within WETEX Exhibitors' Catalogue • Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue • Exposure on WETEX social media platforms 	<p>Post:</p> <ul style="list-style-type: none"> • Logo of Sponsor on Post Show Report • Thank you post on WETEX social media platforms
Networking	<ul style="list-style-type: none"> • Invitation to VIP Majlis at the venue x2 • Special Invitation to associated events x5 • VIP invitation to WETEX Gala Dinner x4 		
Thought Leadership	<ul style="list-style-type: none"> • Participation at WETEX seminars x2 • Exclusive invitation to leadership members to be part of the roundtables x3 • Participation in Delegation Zone x3 		
Media Engagement	<p>Pre:</p> <ul style="list-style-type: none"> • Media Coverage in line with the PR & media plan 	<p>During:</p> <ul style="list-style-type: none"> • Scheduled TV interview opportunity with a leading TV Station, to be arranged during the event • Media Coverage in line with the PR & media plan 	<p>Post:</p> <ul style="list-style-type: none"> • Media Coverage in line with the PR & media plan



PRINCIPAL SPONSOR

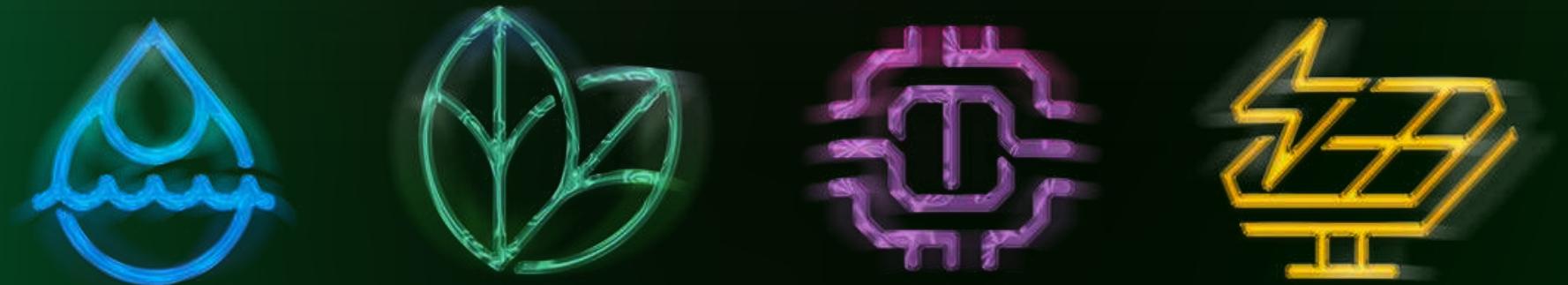


15 PRINCIPAL SPONSOR - ₩ 2,000,000

Space	300 sqm.		
Brand Positioning	<p>Pre:</p> <ul style="list-style-type: none"> • Logo placement across WETEX Marketing material • Exposure on WETEX social media platforms 	<p>During:</p> <ul style="list-style-type: none"> • Full page advertisement by sponsor within WETEX Exhibitors' Catalogue • Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue • Logo of Sponsor to be placed on venue branding during the exhibition 'wherever applicable' • Prominent presence of Sponsor logo on venue branding 	<p>Post:</p> <ul style="list-style-type: none"> • Logo of Sponsor on Post Show Report • Thank you ad in newspaper
Digital	<p>Pre:</p> <ul style="list-style-type: none"> • Logo placement across WETEX Marketing material. 'wherever applicable' • Logo of Sponsor on WETEX website and app with hyperlinks leading to the Sponsor's website and social media • Exposure on WETEX social media platforms 	<p>During:</p> <ul style="list-style-type: none"> • Full page advertisement by sponsor within WETEX Exhibitors' Catalogue • Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue • Exposure on WETEX social media platforms • Social Media video interview with the official sponsor spokesperson on WETEX Platforms 	<p>Post:</p> <ul style="list-style-type: none"> • Logo of Sponsor on Post Show Report • Thank you post on WETEX social media platforms
Networking	<ul style="list-style-type: none"> • Invitation to VIP Majlis at the venue x2 • Special Invitation to associated events x3 • VIP invitation to WETEX Gala Dinner x3 		
Thought Leadership	<ul style="list-style-type: none"> • Participation at WETEX seminars x2 • Exclusive invitation to leadership members to be part of the roundtables x2 • Participation in Delegation Zone x2 		
Media Engagement	<p>Pre:</p> <ul style="list-style-type: none"> • Media Coverage in line with the PR & media plan 	<p>During:</p> <ul style="list-style-type: none"> • Scheduled TV interview opportunity with a leading TV Station, to be arranged during the event • Media Coverage in line with the PR & media plan 	<p>Post:</p> <ul style="list-style-type: none"> • Media Coverage in line with the PR & media plan

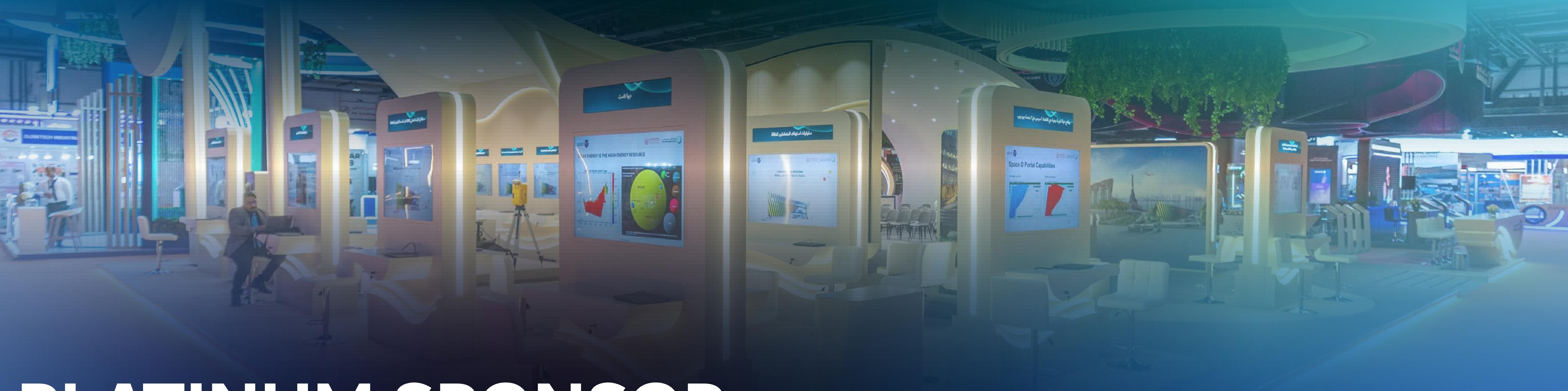


TITANIUM SPONSOR

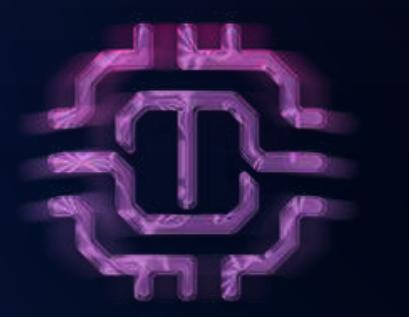


17 TITANIUM SPONSOR - ₩ 1,500,000

Space	150 sqm.		
Brand Positioning	<p>Pre:</p> <ul style="list-style-type: none"> • Logo placement across WETEX Marketing material • Exposure on WETEX social media platforms 	<p>During:</p> <ul style="list-style-type: none"> • Full page advertisement by sponsor within WETEX Exhibitors' Catalogue • Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue • Logo of Sponsor to be placed on venue branding during the exhibition 'wherever applicable' 	<p>Post:</p> <ul style="list-style-type: none"> • Logo of Sponsor on Post Show Report • Thank you ad in newspaper
Digital	<p>Pre:</p> <ul style="list-style-type: none"> • Logo placement across WETEX Marketing material. 'wherever applicable' • Logo of Sponsor on WETEX website and app with hyperlinks leading to the Sponsor's website and social media • Exposure on WETEX social media platforms 	<p>During:</p> <ul style="list-style-type: none"> • Full page advertisement by sponsor within WETEX Exhibitors' Catalogue • Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue • Exposure on WETEX social media platforms • Social Media video interview with the official sponsor spokesperson on WETEX Platforms 	<p>Post:</p> <ul style="list-style-type: none"> • Logo of Sponsor on Post Show Report • Thank you post on WETEX social media platforms
Networking	<ul style="list-style-type: none"> • Special Invitation to associated events x2 • VIP invitation to WETEX Gala Dinner x3 		
Thought Leadership	<ul style="list-style-type: none"> • Participation at WETEX seminars x1 		
Media Engagement	<p>Pre:</p> <ul style="list-style-type: none"> • Media Coverage in line with the PR & media plan 	<p>During:</p> <ul style="list-style-type: none"> • Media Coverage in line with the PR & media plan 	<p>Post:</p> <ul style="list-style-type: none"> • Media Coverage in line with the PR & media plan



PLATINUM SPONSOR



19 PLATINUM SPONSOR - ₩ 1,000,000

Space	120 sqm.		
Brand Positioning	<p>Pre:</p> <ul style="list-style-type: none"> • Logo placement across WETEX Marketing material • Exposure on WETEX social media platforms 	<p>During:</p> <ul style="list-style-type: none"> • Full page advertisement by sponsor within WETEX Exhibitors' Catalogue • Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue • Logo of Sponsor to be placed on venue branding during the exhibition 'wherever applicable' 	<p>Post:</p> <ul style="list-style-type: none"> • Logo of Sponsor on Post Show Report • Thank you ad in newspaper
Digital	<p>Pre:</p> <ul style="list-style-type: none"> • Logo placement across WETEX Marketing material. 'wherever applicable' • Logo of Sponsor on WETEX website and app with hyperlinks leading to the Sponsor's website and social media 	<p>During:</p> <ul style="list-style-type: none"> • Full page advertisement by sponsor within WETEX Exhibitors' Catalogue • Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue • Exposure on WETEX social media platforms • Social media interview during the event with the spokesperson 	<p>Post:</p> <ul style="list-style-type: none"> • Logo of Sponsor on Post Show Report • Thank you post on WETEX social media platforms
Networking	<ul style="list-style-type: none"> • Special Invitation to associated events x1 • VIP invitation to WETEX Gala Dinner x3 		
Thought Leadership	<ul style="list-style-type: none"> • Participation at WETEX seminars x1 		
Media Engagement	<p>Pre:</p> <ul style="list-style-type: none"> • Media Coverage in line with the PR & media plan 	<p>During:</p> <ul style="list-style-type: none"> • Media Coverage in line with the PR & media plan 	<p>Post:</p> <ul style="list-style-type: none"> • Media Coverage in line with the PR & media plan

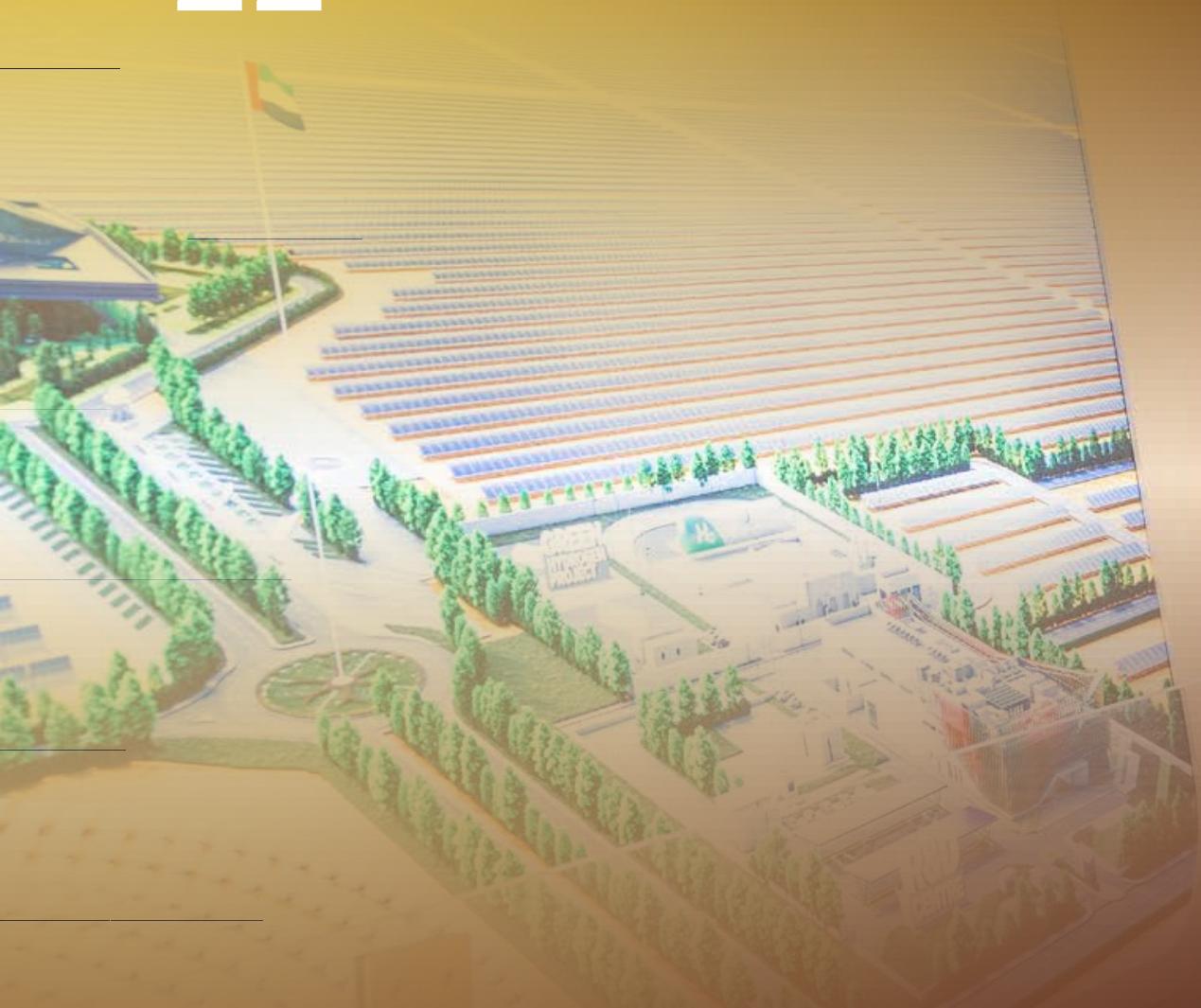


STRATEGIC SPONSOR



21 STRATEGIC SPONSOR - ₧ 500,000

Space	100 sqm.		
Brand Positioning	Pre: <ul style="list-style-type: none">Exposure on WETEX social media platforms During: <ul style="list-style-type: none">Full page advertisement by sponsor within WETEX Exhibitors' CatalogueLogo of Sponsor inside or on the back cover of WETEX Exhibitors' CatalogueLogo of Sponsor to be placed on venue branding during the exhibition Post: <ul style="list-style-type: none">Logo of Sponsor on Post Show ReportThank you ad in newspaper		
Digital	Pre: <ul style="list-style-type: none">Logo placement across WETEX Marketing material. 'wherever applicable'Logo of Sponsor on WETEX website and app with hyperlinks leading to the Sponsor's website and social media During: <ul style="list-style-type: none">Full page advertisement by sponsor within WETEX Exhibitors' CatalogueLogo of Sponsor inside or on the back cover of WETEX Exhibitors' CatalogueExposure on WETEX social media platformsSocial media interview during the event with the spokesperson Post: <ul style="list-style-type: none">Logo of Sponsor on Post Show ReportThank you post on WETEX social media platforms		
Networking	<ul style="list-style-type: none">VIP invitation to WETEX Gala Dinner x2		
Thought Leadership	<ul style="list-style-type: none">Participation at WETEX seminars x1		

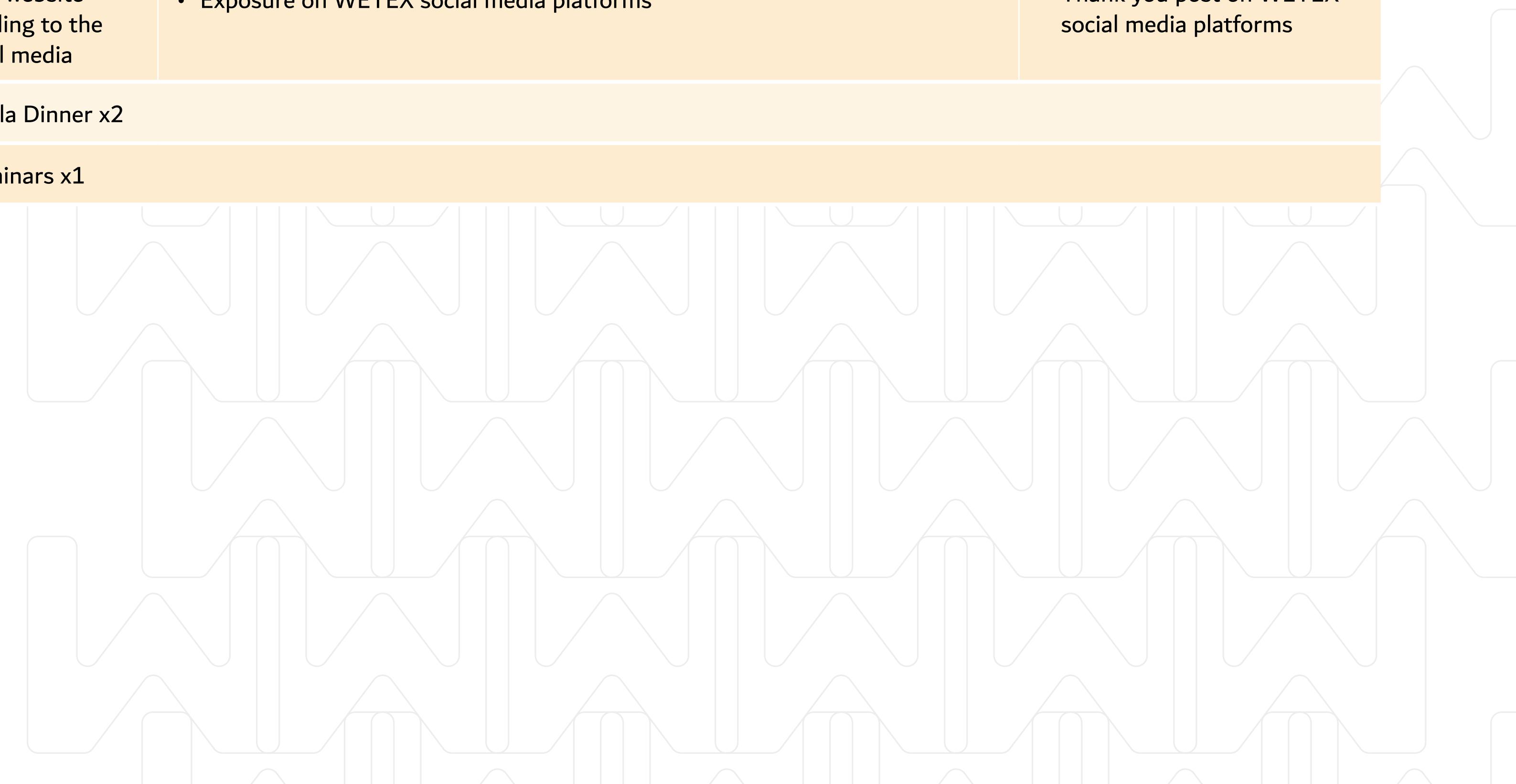


GOLD SPONSOR



23 GOLD SPONSOR - ₧ 300,000

Space	60 sqm.		
Brand Positioning	Pre: <ul style="list-style-type: none">Exposure on WETEX social media platforms	During: <ul style="list-style-type: none">Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue	Post: <ul style="list-style-type: none">Logo of Sponsor on Post Show ReportThank you ad in newspaper
Digital	Pre: <ul style="list-style-type: none">Logo placement across WETEX Marketing material. 'wherever applicable'Logo of Sponsor on WETEX website and app with hyperlinks leading to the Sponsor's website and social media	During: <ul style="list-style-type: none">Full page advertisement by sponsor within WETEX Exhibitors' CatalogueLogo of Sponsor inside or on the back cover of WETEX Exhibitors' CatalogueExposure on WETEX social media platforms	Post: <ul style="list-style-type: none">Logo of Sponsor on Post Show ReportThank you post on WETEX social media platforms
Networking	<ul style="list-style-type: none">VIP invitation to WETEX Gala Dinner x2		
Thought Leadership	<ul style="list-style-type: none">Participation at WETEX seminars x1		

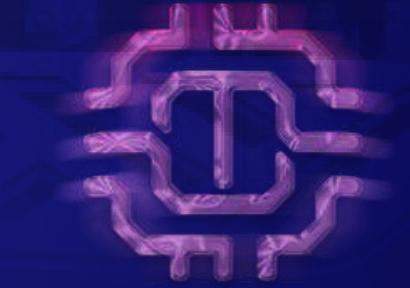


Under the patronage of HH Sheikh Ahmed bin Saeed Al Maktoum, Chairman of the Dubai Supreme Council of Energy

ORGANIZED BY
دبي للكهرباء والماء
DUBAI ELECTRICITY & WATER AUTHORITY



ONSITE BRANDING PACKAGES



25 ONSITE BRANDING PACKAGES



ENTRANCE VIDEO WALL - ARENA HALL

SIZE: 8 M X 1 M

SCREEN RES : 3200(W) X 400(H)PIXEL

迪 20,000 PER SLOT - 8 SEC



ENTRANCE VIDEO WALL - ARENA HALL

SIZE: 8 M X 1 M

SCREEN RES : 3200(W) X 400(H)PIXEL

迪 20,000 PER SLOT - 8 SEC



ENTRANCE VIDEO WALL - SHK SAEED HALL 1

SIZE: 8 M X 1 M

SCREEN RES : 3200(W) X 400(H)PIXEL

迪 20,000 PER SLOT - 8 SEC

26 ONSITE BRANDING PACKAGES



**ENTRANCE VIDEO WALL
HALLS 1 TO 8 AND SHK. SAEED HALL 3**

SIZE: 1.80 M X 3.10 M

迪 20,000 PER SLOT - 8 SEC



ENTRANCE VIDEO WALL - SHK. RASHID HALLS

SIZE: 1.92 M X 1.00 M

迪 20,000 PER SLOT - 8 SEC



ENTRANCE VIDEO WALL - ZA'ABEEL HALL 2

SIZE: 1.00 M X 2.00 M

迪 20,000 PER SLOT - 8 SEC

27 ONSITE BRANDING PACKAGES



ENTRANCE VIDEO WALL - ZA'ABEEL HALL 3

SIZE: 1.00 M X 2.00 M

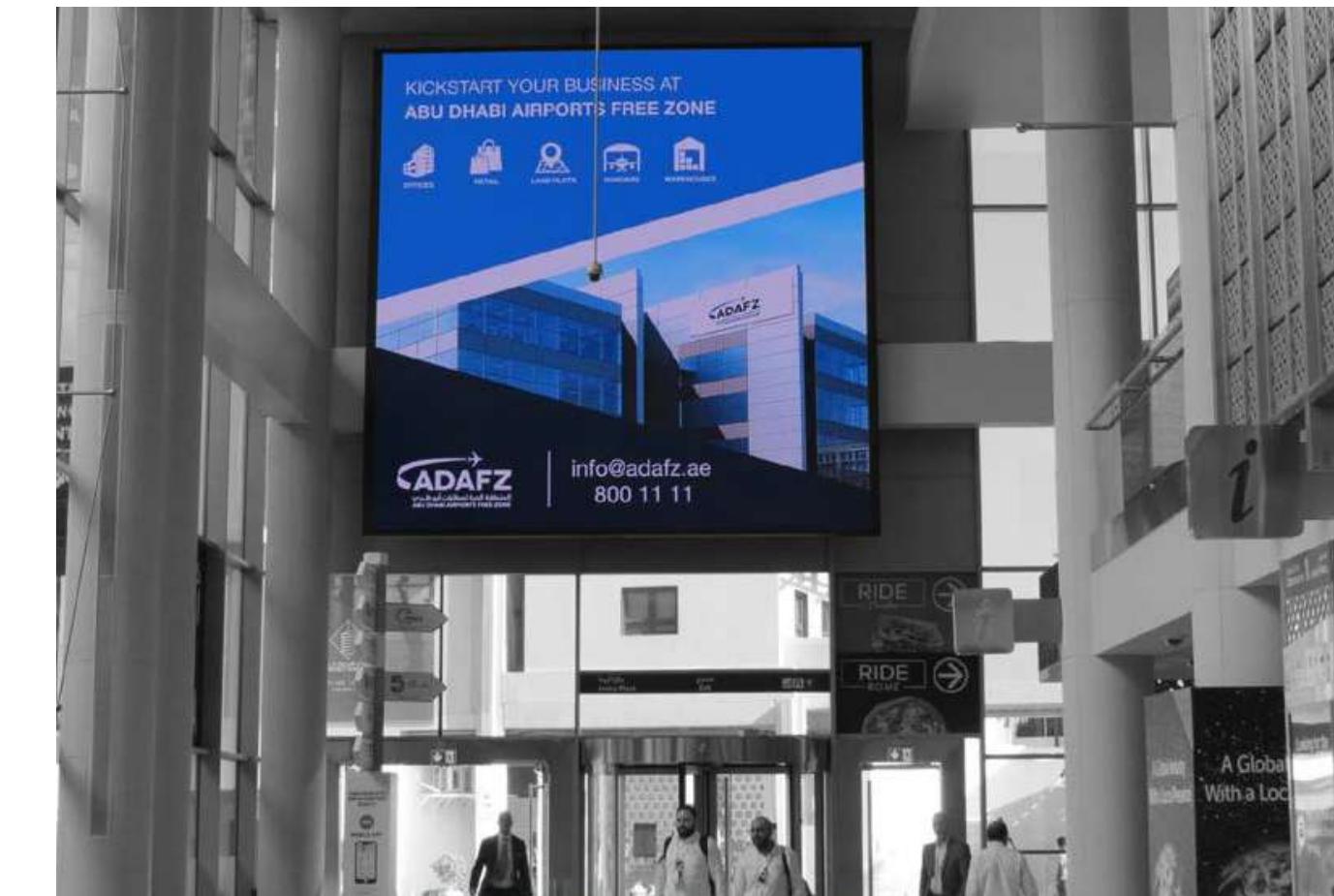
迪 20,000 PER SLOT - 8 SEC



MEGA INDOOR LED - EXHIBITION GATE

SIZE: 6.00 M X 11.50 M

迪 30,000 PER SLOT - 8 SEC



SQUARE INDOOR LED 1 & 2

SIZE: 6.00 M X 6.00 M

迪 15,000 PER SLOT / SCREEN - 8 SEC

THANK YOU

General Sales Enquiries

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E: sales_general@wetex.ae | info@wetex.ae

Media & Marketing Enquiries

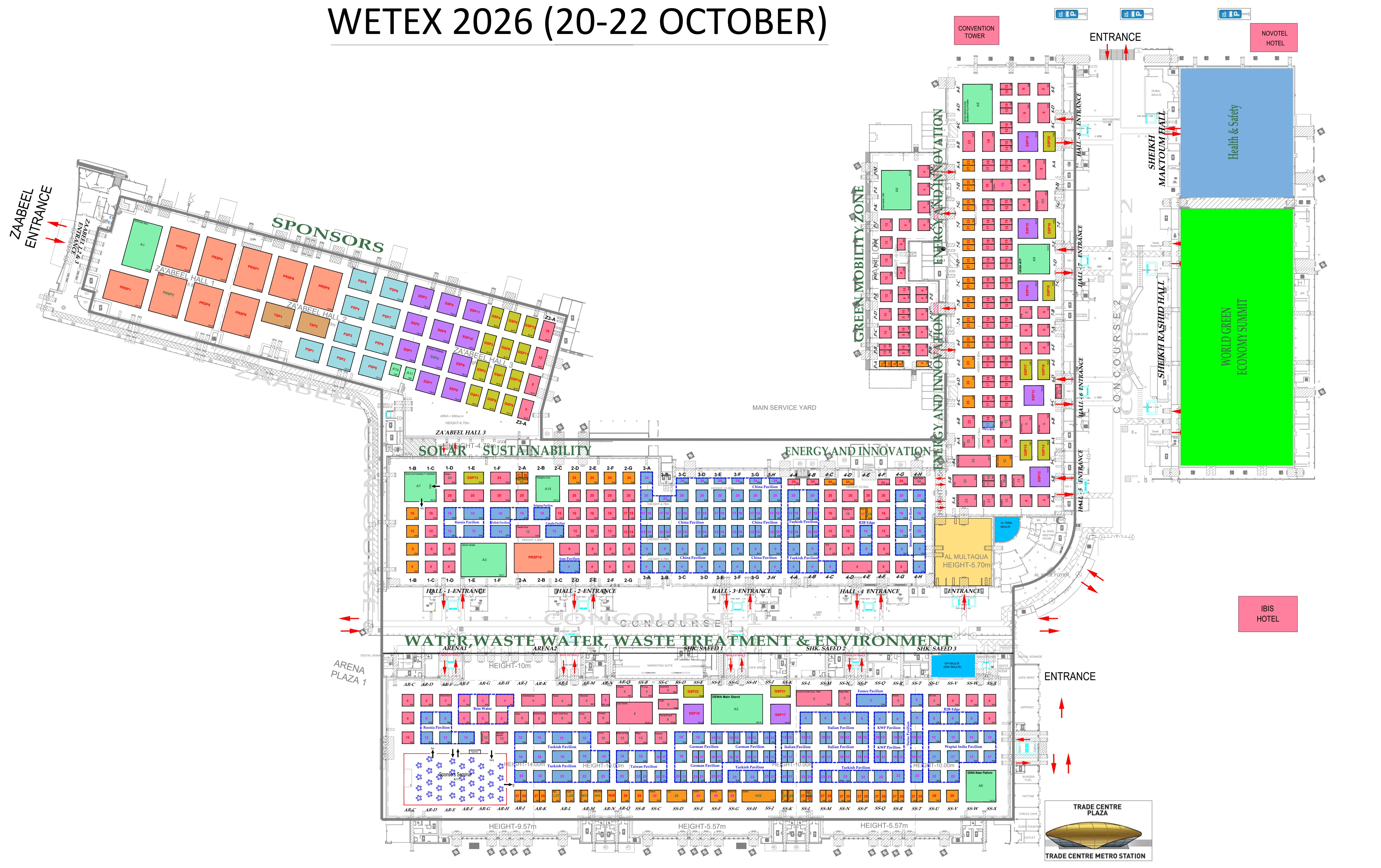
T: +971 4 322 3833 E: media@wetex.ae

Dubai Electricity & Water Authority (PJSC)

www.wetex.ae

X     WetexDubai

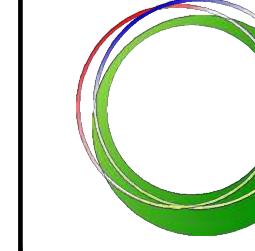
WETEX 2026 (20-22 OCTOBER)



LEGEND					
CODE	CATEGORY	CODE	CATEGORY	CODE	CATEGORY
	DEWA STAND		GOLD SPONSOR		AVAILABLE STANDS
	PRINCIPAL SPONSOR		SPACE ONLY STANDS EXHIBITOR'S DESIGN STAND		TENTATIVE BOOKING
	TITANIUM SPONSOR		SHELL SCHEME STANDS		CONFIRMED BOOKING
	PLATINUM SPONSOR		INTERNATIONAL PAVILIONS		CONCOURSE STAND BUILDUP AREA (Height Maximum upto 4mts)
	STRATEGIC SONSOR				BACK WALL IS NOT PERMITTED WITH IN THIS BLUE ZONE



WETEX2026





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EXHIBITION STAND FLOOR PLAN

**ZA'ABEEL HALLS 1,2 & 3, HALLS 1-8, PAVILION, ARENA, SHK. SAEED 1-3 & SHK. MAKTOUM
AT DUBAI INTERNATIONAL EXHIBITION CENTER**

Prepared By	Checked By	Approved By	Date	Rev.	Time
Siraj	Avinas	Branly	13-11-25	24	08:02